



# GOGO X enhances its comprehensive logistics network through CALISTA

Client:

**GOGO X**

Product used:

**CALISTA**  
freight exchange

## Overview

Headquartered in Hong Kong, GOGO X (formerly GOGO VAN) is the first app-based logistics platform in Asia, redefining and revitalising the traditional logistics industry with innovative technology. Currently operating in seven countries, with presence in over 300 cities, GOGO X provides logistics transport and goods delivery for SMEs and Enterprises.

## What was GOGO X looking for?

As GOGO X continues to expand its portfolio in offering diversified logistics services, they leveraged on CALISTA digital freight exchange in Singapore to tap on CALISTA's extensive reach that are scalable, efficient and agile. CALISTA's seamless system also allowed GOGO X to elevate their users' logistics experience.

## Why choose CALISTA?

By coming onboard CALISTA, GOGO X is able to stitch up different services through CALISTA's extensive network of freight forwarders, to satisfy all types of logistics needs for both small and large enterprises, as well as individuals. Their customers can enjoy a full spectrum of logistics services spanning from same-day and scheduled deliveries, to tailor-made logistics solutions that cater to various unique requirements.

