

Love Yourself!



GeTS' Importer of Record Services Drives e-Commerce Company's APAC Expansion via Fulfilment by Amazon

Client:



By leveraging GeTS' Importer of Record (IOR) services, Philippines-based company, Moshi Wellness OPC, the master distributor in APAC for US e-Commerce brand, Eu Natural was able to kick off its business expansion, starting with Singapore. Their health supplement products are now listed on Amazon Singapore, and they are continuing to scale up their e-Commerce operations within the region.

Check out how GeTS helped them to meet the needs of their rapidly growing business.

“The most vital thing I noticed was the ownership and communication. The team at GeTS guided me throughout the process and responded promptly. From booking and shipping to payment and delivery of our shipment, the entire process was very smooth. The accessibility and assurance in successfully importing our products, allowed us to move forward with our expansion.”

– Takako B. Sasamori, President & CEO

Challenge:

Eu Natural wanted to enter the APAC e-Commerce market and chose to begin with Singapore. They were looking for an all-in-one solution that could address cross-border compliance and logistics requirements and supports the Fulfilment by Amazon program.

Solution:

With help from GeTS' reliable IOR team, Eu Natural was able to navigate Singapore's Customs procedures and licensing requirements for their shipment of health supplements. As Eu Natural's direct IOR agent, GeTS provided advisory on product classification and managed the import-related declarations, cargo clearance and payment of Customs duties such as the Goods & Services Tax (GST). Their shipment was then delivered safely and on time to Amazon Singapore's warehouse.

Results:

This fully outsourced service enabled Eu Natural to remain compliant with local regulations, enjoy smooth and timely cargo clearance and focus on the core aspects of their business expansion.

