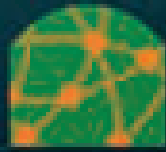


GeTS



# Move Cargo Seamlessly Across Borders, Around The World

*Global Supply Chain Solutions Specialist*



Trade  
Compliance



Logistics

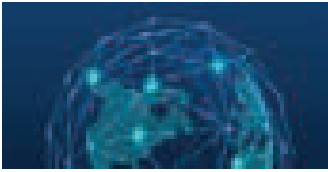


Financing



Managed  
Services

# Providing hassle-free, one-stop trade compliance and logistics fulfilment solutions for all your cross-border supply chain needs.



## Cross-border SaaS and fulfilment solutions

GeTS powers global trade with innovative technology through an advanced enterprise SaaS platform, leveraging over 30 years of trade compliance experience, a well-connected international network of Customs nodes & logistics service providers and deep G2B, B2B expertise, to provide businesses with a one-stop supply chain solution.



## Enabling cross-border trade

We enable cross-border fulfilment through Customs advisory and clearance services, provision of trade financing and access to a global network of logistics service providers.



## Backed by industry heavyweight, PSA International

In collaboration with PSA International, a global leader in the ports and terminals business with a presence in over 20 countries.

# GeTS supports you at every stage of the international shipping journey.

With GeTS, you'll be equipped with a speedy and efficient way to manage your cross-border business. Leverage our expertise to reduce overhead costs, shorten lengthy logistics processes, manage complex Customs regulations and clearance, and ease the stress of shipping goods internationally. Use our services in a variety of ways or offer them to your customers as part of your service offerings!

## Stages of international shipping



## Parties involved

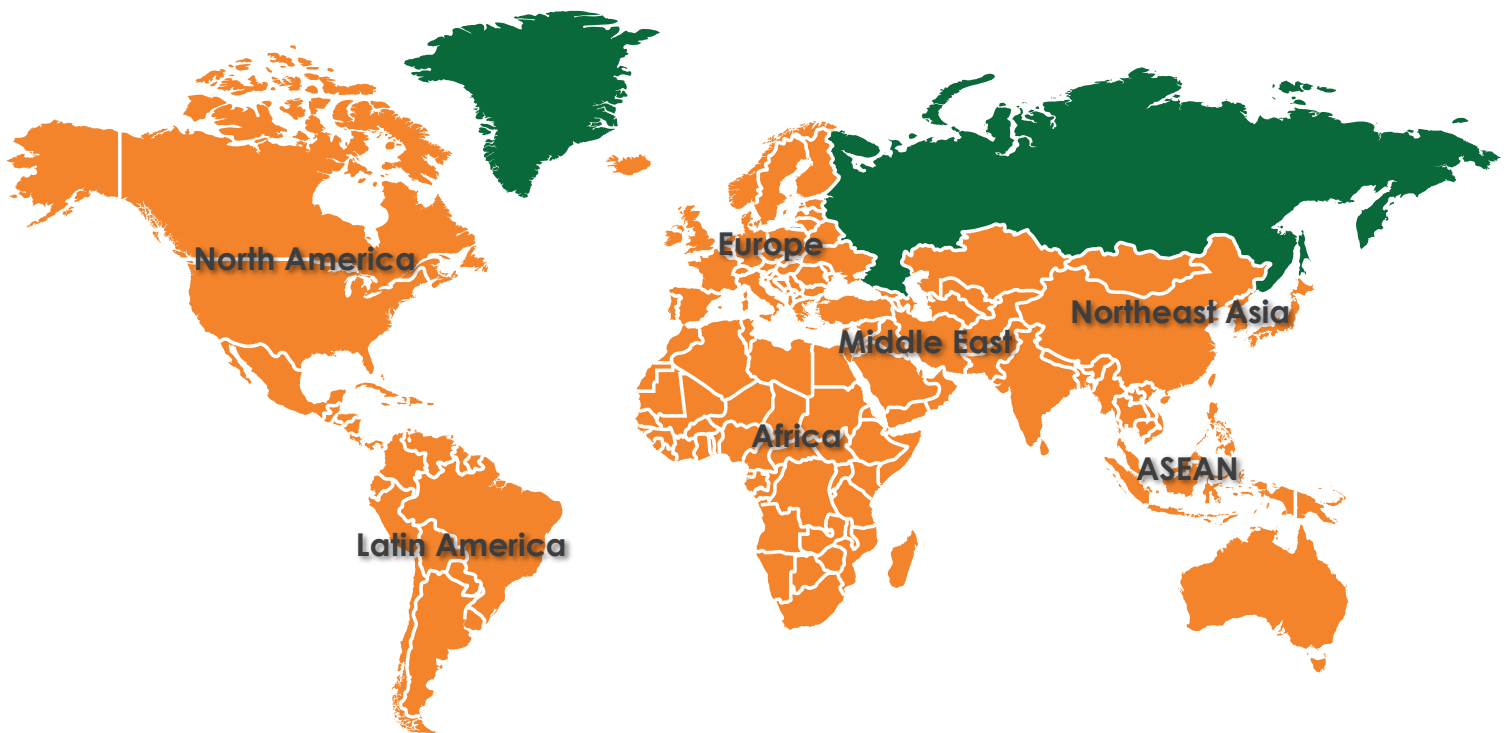


## Where GeTS comes in (Solutions we provide)



## **| We cover key trade routes and regions, globally.**

The world is your oyster when you partner with GeTS. We provide a global reach, innovative technology and expertise that helps you and your customers scale across the globe no matter what country you are based in or want to expand into.



# Find out why GeTS is the right option for your needs.

GeTS can do it all. What other service providers offer as individual benefits; we provide them through our one-stop enterprise SaaS platform that you can use or offer to your customers as an added service!

Type of Service Providers	One-stop solutions provider such as GeTS	Global logistics specialists	Regional / Local logistics specialists	Parcel consolidators	Do-It-Yourself (DIY)
<b>Cost</b> What is the cost of the solutions provided?	<b>We are affordable.</b> Providing economies of scale through our partnerships and sheer volumes to help you minimize costs.	<b>High</b> Cost is generally higher due to the brand name and associated reliability & peace-of-mind.	<b>Low</b> Cost is low due to the competitive landscape.	<b>Depends</b> Cost of consolidation is dependent on the shipment weight and mode.	<b>High</b> No economies of scale.
<b>Speed</b> How long does cargo clearance take?	<b>We are fast.</b> Assuring expedited cargo clearance within 48 hours upon arrival.	<b>Cargo clearance takes up to 72 hours.</b>			
<b>Regions</b> Where do they offer their services to?	<b>We are well-connected globally.</b> Through linkages to over 60 Customs nodes, 90 ocean carriers & NVOCCs, as well as 175,000 connected parties.	<b>Worldwide coverage</b>	<b>Limited to regions</b>	<b>Limited to regions</b>	<b>Not applicable</b>
<b>Convenience</b> How convenient are the solutions provided?	<b>We are a one-stop solution.</b> Providing integrated, end-to-end supply chain services.	<b>High</b> They provide end-to-end tracking and Customs clearance.	<b>Low</b> They offer limited cross-border logistics and lack expertise in Customs clearance.	<b>High</b> They provide end-to-end tracking and Customs clearance.	<b>Low</b> Hassle of juggling multiple independent partners.
<b>Reliability</b> How reliable is the service provider?	<b>We have over 30 years of experience.</b> And are backed by industry heavyweight PSA International.	<b>High</b> They are some of the world's most recognized brands and largest industry players.	<b>Depends on the company</b> Some of these players are well-entrenched within the regions they operate in, however there are those that may put clients they work with at financial and legal risks.	<b>Depends on the company</b> Some of these players are well-entrenched within the regions they operate in, however there are those that may put clients they work with at financial and legal risks.	<b>Not applicable</b>
<b>End-to-end services</b> What is the scope of service provided?	<b>We provide end-to-end supply chain services.</b> From first to last mile, from Customs to customers' doorsteps.	<b>Yes</b> They offer Customs clearance and logistics services.	<b>No</b> They only offer logistics services.	<b>No</b> They only offer logistics services.	<b>No</b> You'll have to engage multiple parties for each stage of the international shipping journey.
<b>Option of white labelling or API integration</b> How can you use their services?	<b>We provide these options across all services.</b> To cater to software providers, consolidators or any party who prefer to offer GeTS' services to their customers directly as part of their service offerings.	<b>Yes</b> Only applicable for their logistics module.	<b>No</b>	<b>No</b>	<b>Not applicable</b>

# No one knows cross-border trade like we do.

Partner us with confidence, we will take your business to new heights.



## Plugged In & Well-Connected

We have linkages to over 60 Customs nodes, 90 ocean carriers & NVOCCs, as well as 175 000 connected parties, globally.



## Deep B2B & G2B Expertise

We clear more than 40 million transactions annually with businesses and governments across 5 continents with over 30 years of experience.



## Backed by Industry Heavyweights

Our solutions are developed in partnership with PSA International, one of the world's leading port groups in 20 countries.

## Use our solutions the way you like.

Three available options to use or setup CALISTA for your business.  
Speak to our seasoned team of industry-leading technical experts to find out more.



### 1. Plug & Play

Simply sign up and access relevant services through our flagship CALISTA platform.



### 2. API integration

Maintain your own User Interface and integrate with CALISTA via API.



### 3. White labelling

Your company's corporate colors and logo. Our user interface.

## Internationally accredited & trusted, we are that good.

With international, regional and local accolades under our belt, you're in good hands.



APAC CIO OUTLOOK



IMDA SINGAPORE



GLOBAL CIO



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# OUR PRODUCTS

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## GeTS e-Commerce Import Program (US only. Coming soon: China & ASEAN)

### A tax & duty-free, end-to-end logistics fulfilment and Customs clearance solution

The GeTS e-Commerce Import Program is a one-stop, tax & duty free, end-to-end service for cargo which has been sold to US consignees and valued under US\$800. One filing is all that is required and GeTS will manage all the intricacies of importation from Customs clearance to last-mile delivery. Our service caters to sellers on the Fulfilment By Amazon (FBA) and Shopify Fulfilment Network programs!

### What can GeTS e-Commerce Import Program do for you?



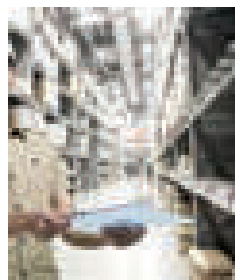
### Overcoming Customs clearance and logistics barriers

#### Challenges



- Inaccurate filing and costly penalties due to being unfamiliar with US and Canada's Customs and trade compliance regulations.
- Time-consuming to liaise with multiple vendors overseas.
- Cost of engaging express companies is high.

#### Benefits of using GeTS e-Commerce Import Program



- A one-stop, tax & duty free, end-to-end service.
- Global coverage and localized knowledge.
- One filing for all systems.
- Increased productivity through integration and automation of data flow with Customs and government agencies.



#### Provide Customs advisory and manage authorities

Advisory on customs clearance and protocols into the US and management of CBP and PGAs for import-related documents and matters.



#### Ensure compliance and clearance

100% Customs compliance for Customs declaration and clearance.



#### Shipment fulfilment

Shipment fulfilment through container freight station (including airport transfers, deconsolidation, and warehouse transfer).



#### Last mile delivery

Management and deployment of truckers for last-mile delivery in the US.

# US e-commerce Import Program vs Regular Import Services

Choose the most suitable service for your needs.

	US e-Commerce Import Program	Regular Import Services
<b>Target Audience</b> Who is this service for?	<ul style="list-style-type: none"><li>Consolidators</li><li>Logistics Service Providers</li><li>Freight forwarders</li></ul> <p>The US e-Commerce Import Program can also be offered as part of your services to your customers.</p>	<ul style="list-style-type: none"><li>Businesses and anyone looking to import into the US</li></ul>
<b>Taxes &amp; Duties</b> Do you need to pay taxes or duties?	No, the importer does not have to pay any taxes or duties.	Yes, the importer has to pay taxes and duties for cargo that is valued over US\$800 or is under US\$800 and have not been sold to a US consignee.
<b>Scope of Service</b> What is included within this service?	<p><b>In Country of Origin:</b></p> <ul style="list-style-type: none"><li>Label printing</li></ul> <p><b>In US:</b></p> <ul style="list-style-type: none"><li>Customs and cargo clearance</li><li>Shipment tracking</li><li>Container Freight Station (CFS) service</li><li>Fulfillment (coming soon)</li><li>Last mile drop off or last mile delivery to your doorstep</li></ul>	<p><b>In Country of Origin:</b></p> <ul style="list-style-type: none"><li>Customs and cargo clearance</li></ul> <p><b>In US:</b></p> <ul style="list-style-type: none"><li>Customs and cargo clearance</li><li>Partner Government Agency (PGA) compliance</li><li>Freight services (you can either make your own arrangements or engage GeTS to do it for you)</li></ul>
<b>Duration</b> How long does it take for cargo to be cleared at Customs in the US?	Generally, cargo is cleared at Customs and delivered to the selected last mile option within 48 hours upon arrival.	Customs clearance takes up to 72 hours.
<b>Which service should you choose?</b>	<p><b>Choose the US e-Commerce Import Program if:</b></p> <ul style="list-style-type: none"><li>Your cargo is valued under US\$800 and has been sold to a US consignee.</li></ul>	<p><b>Choose the regular import service if:</b></p> <ul style="list-style-type: none"><li>Your cargo is delivered to be stored at an e-Commerce warehouse for future online orders. As the cargo has not been sold to a US consignee, it must be filed as a regular import.</li></ul>

## Who needs this service?



Consolidators



Freight forwarders



Logistics  
service providers



Supply chain management  
software providers





# CASE STUDY

*“Beyond this, CALISTA freight exchange also provided Lightning with a vast logistics network. Coupled with its technical capabilities of system integration, process optimization and option of adding more modules for future expansion, Lightning is now well-equipped to enhance and increase their scope of services and capabilities that their users can take advantage of.”*

**Edward Lee**  
General Manager  
Shenzhen Lightning Modern Logistics Ltd

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## ● Overview

Shenzhen Lightning Modern Logistics Ltd (Lightning), an e-Commerce supply chain company based in China, was looking at improving their work processes and optimizing their services for U.S. e-Commerce imports and exports, as well as reaching out to more freight forwarders in Asia. By utilizing GeTS' US eCommerce Import Program and CALISTA freight exchange, Lightning was able to digitalize and serve their clients more efficiently.

## ● Why did Lightning choose GeTS e-Commerce Import Program?

GeTS e-Commerce Import Program combines advanced technology and compliance expertise to streamline customs processing and speed up the release of e-Commerce shipments. By leveraging this convenient, end-to-end service, Lightning was able to have real-time visibility into the status of their shipments and 24/7 customer support. Their workflows were automated, and data was seamlessly integrated and transformed to speed up the reporting of high-volume parcels, resulting in higher productivity and cost savings.

Beyond this, CALISTA freight exchange also provided Lightning with a vast logistics network. Coupled with its technical capabilities of system integration, process optimization and option of adding more modules for future expansion, Lightning is now well-equipped to enhance and increase their scope of services and capabilities that their users can take advantage of.

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## CALISTA intelligent advisory

### The Customs Compliance Advisory & HS Code Specialist for over 180 Countries

CALISTA intelligent advisory (CIA) is an AI-powered platform designed to accurately identify HS codes and provide associated customs compliance advisory for over 180 countries as well as ensure minimal landed costs and customs duties / taxes for exportation.

## CIA helps with pre-clearance in the Customs clearance process



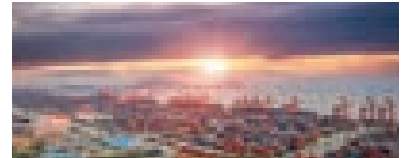
### Pre-clearance

CIA ensures that the HS/tariff codes match your goods' nature – they may be different at origin and destination. Use CIA to check for the latest updates on Customs regulations.



### Clearance

Filing and automating declaration processes.



### Post-clearance

Conducting post clearance audits.

## What can CIA do for you?



### HS Smart Search

Provides applicable HS codes by simply entering layman product description, country of origin and country of destination.



### Trade compliance e-advisory for over 180 countries

Provides comprehensive trade compliance information based on the selected HS code.



### Landed Cost Calculator

Calculates the landed cost and tax payable easily and fast when exporting.

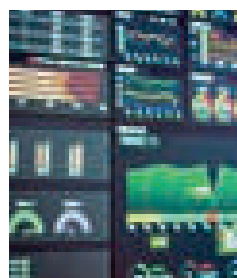
## Overcoming pre-clearance barriers

### Challenges



- Increased manpower to keep up with the fast-changing trade requirements.
- Lack of trade compliance expertise.
- Waste of time searching for accurate HS Codes and/or calculating duties & taxes.

### Benefits of using CALISTA intelligent advisory



- Availability of the latest information on Customs and trade regulations.
- Smoother Customs compliance process.
- Reduce landed cost including duties and taxes.

## Who needs this service?



Exporters & Importers



Government agencies

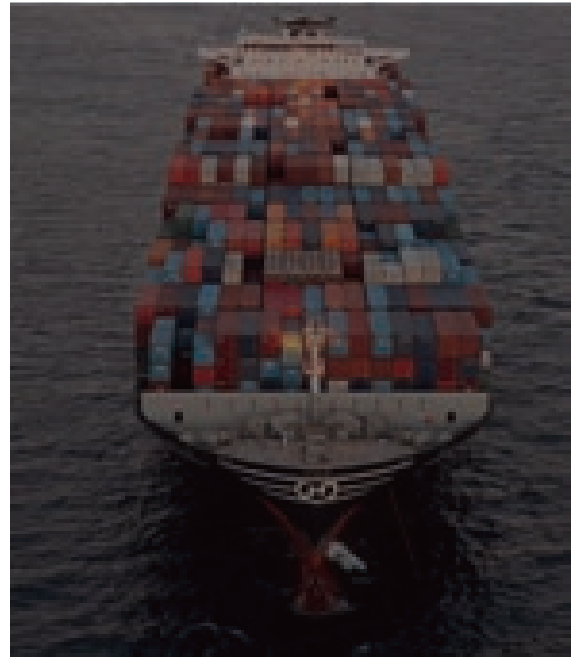


Supply chain management software providers

## CASE STUDY

*“Integrating BINAL’s TOSS System and CALISTA intelligent advisory is just the beginning. We hope to continue with this collaboration and in time, integrate more of GeTS’ solutions to provide more value-added services to our customers.”*

**Aoyama Shinji**  
Managing Director at BINAL Asia Pacific

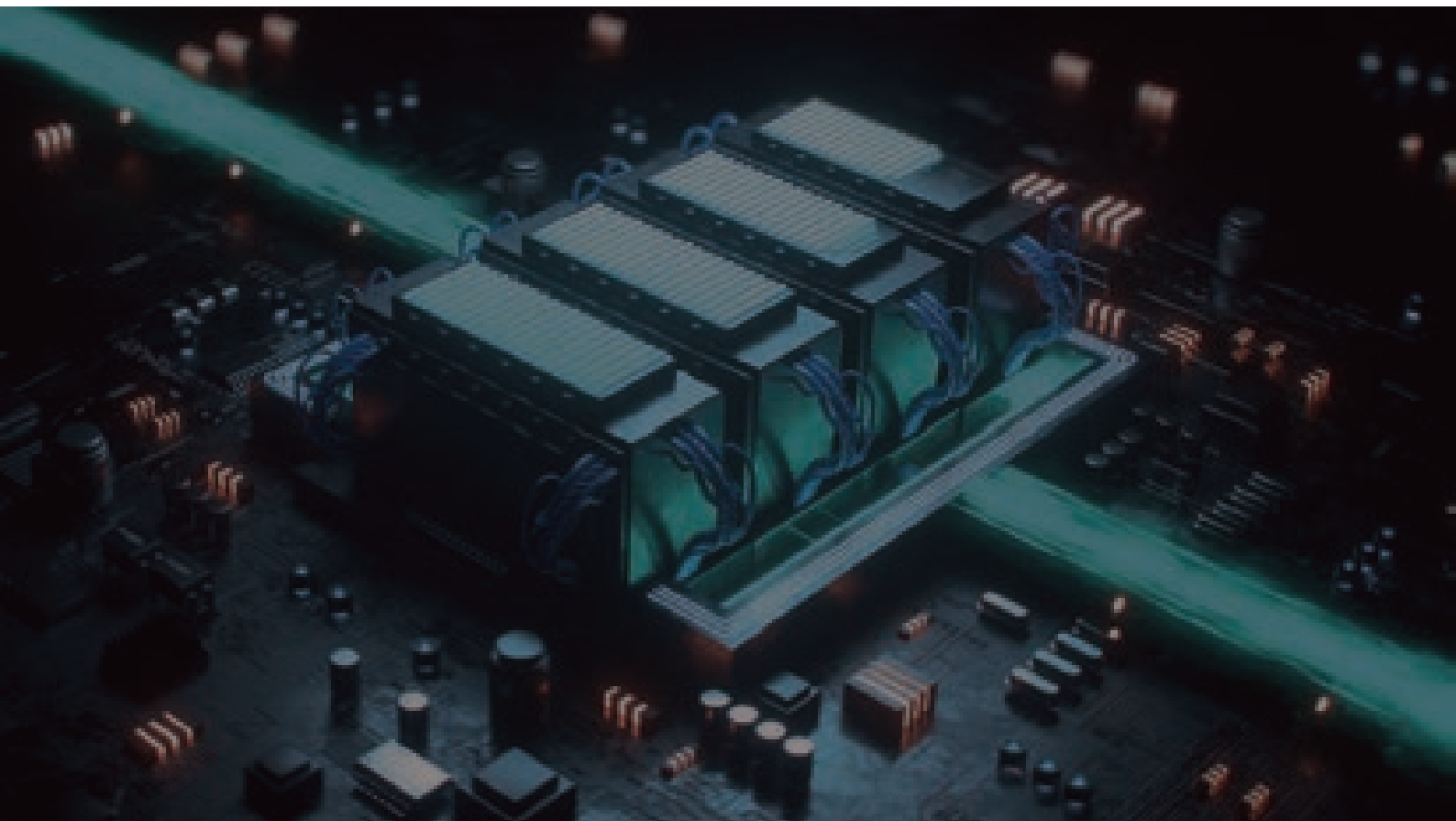


### ● Overview

BINAL's Trading Office Supporting System (TOSS) is a comprehensive shipping documentation and invoicing solution. BINAL strives to maintain its position as one of the best-in-class international logistics systems by constantly exceeding customers' expectations. Through system integration CALISTA intelligent advisory, BINAL's customers can seamlessly search for HS/tariff code and relevant trade compliance formalities when they are preparing their trade documents on the TOSS system.

### ● Why did BINAL choose CALISTA intelligent advisory?

CALISTA intelligent advisory is an AI-driven solution that provides users with up-to-date information on trade formalities in over 180 countries. It value-adds to BINAL's TOSS System by providing customers with preferential duty/tax information, customs control information and guidance in leveraging Free Trade Agreement (FTA) when preparing trade documents on the TOSS System. System integration can be tricky. CALISTA intelligent advisory is equipped with API integration which allows for easy setup and configuration.



## CALISTA regulatory filing

Automating the preparation and submission of trade data for import/export declarations to over Customs Nodes.

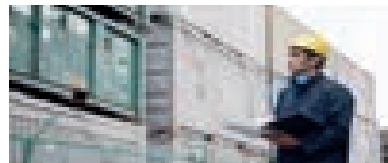
The CALISTA regulatory filing service digitizes and reuses shipment data for submission to Customs. This service can also be extended to facilitate the management, exchange and transformation of trade data and documents for seamless B2B collaboration with stakeholders within the supply chain ecosystem.

## CALISTA regulatory filing helps with automating trade data for declaration in the Customs clearance process



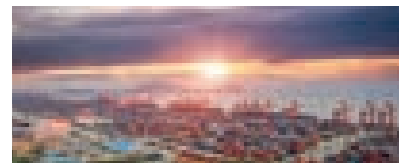
### Pre-clearance

HS code classification and advisory.



### Clearance

CALISTA regulatory filing facilitates trade declaration, import and export permit applications to Customs authorities globally.



### Post-clearance

Conducting post clearance audits.

## What can CALISTA regulatory filing do for you?



### Data mapping into multiple countries' Customs portal

Single connection to 61 Customs nodes and single vendor management.



### Transform and re-use data for submission of Customs declarations

Increased productivity, lesser errors, delays and fines, which leads to faster Customs clearance.



### System of records and audit trail

Centralized trade data management which provides easy access to information across multiple countries.



### Real-time updates on Customs clearance status

Visibility of Customs status and messages.

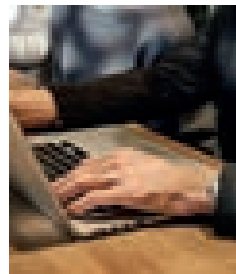
## Overcoming clearance barriers

### Challenges



- Manual data preparation and entry for filing declarations is a tedious and time-consuming process that takes up precious man-hours.

### Benefits of using CALISTA regulatory filing



- Fast turnaround that leads to improved customer satisfaction
- Lowered costs
- Reduced errors in meeting compliance requirements
- Improved level of regulatory compliance
- Centralized trade data management
- Increased visibility and status updates

## Who needs this service?



Carriers



Customs nodes



Financial institutions



Freight forwarders



Logistics service providers



Port terminals



Shippers



Supply chain management software providers



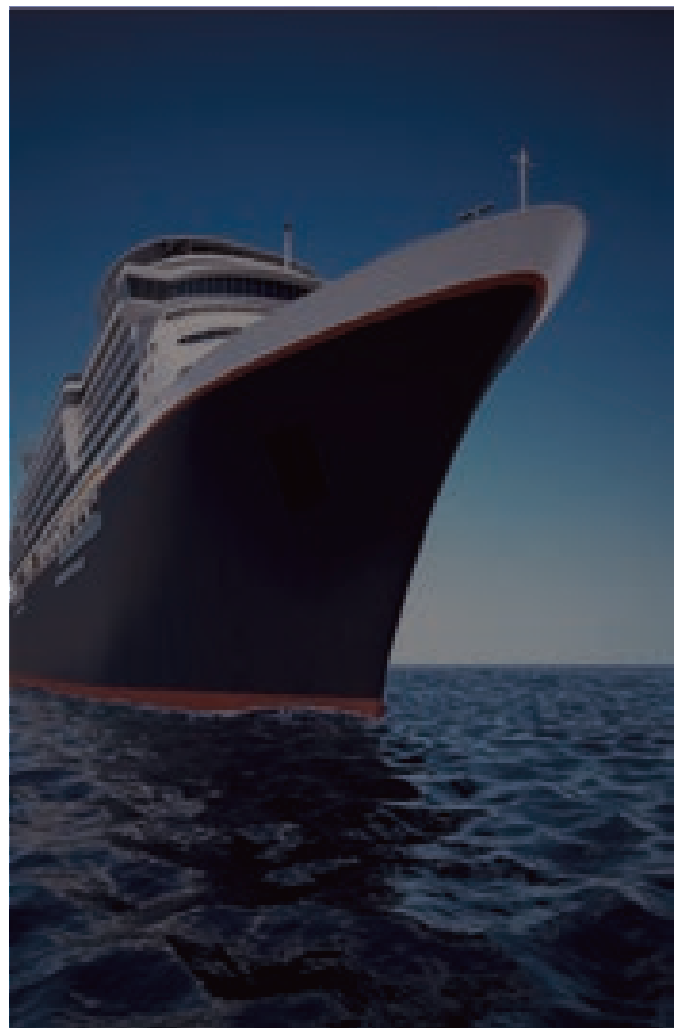
# CASE STUDY

## ● Overview

SAB Express is the licensed clearing agent for FedEx and its subsidiary in the Kingdom of Saudi Arabia for more than 30 years. As part of its continuing effort to enhance its productivity and customer services, SAB Express has on-boarded CALISTA for a more intuitive trade compliance submission solution.

## ● Why did SAB Express choose CALISTA regulatory filing?

CALISTA, which has Customs connectivity at 61 nodes, is integrated with Fasah, the local Customs declaration system. CALISTA can process declarations that adhere to relevant business rules and the latest Customs submission requirements, so SAB Express can be assured that their declarations will be successful when submitting via CALISTA. While the declarations are being filed, CALISTA securely stores the data on cloud. This information serves as a System of Records, so SAB Express does not need to spend extra effort preparing documents during audit. In addition to the prompt production support and fast response, the CALISTA team has been proactive in recommending solutions.



## CALISTA regulatory filing API service (Singapore only)

### Automation of permit filing to Singapore Customs through trade data integration

The CALISTA regulatory filing API service enables trade data from your in-house systems to be integrated with and automatically sent to our proprietary customs filing platform, CALISTA regulatory filing. The data is processed here and pushed to our web-based Customs Declarations application, TradeWeb Live, for validation before being submitted to the Singapore Customs.

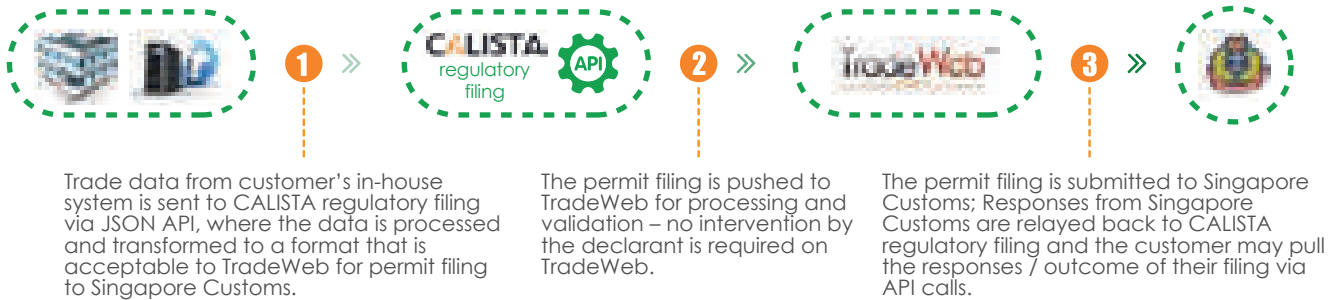
### How does CALISTA regulatory filing API service work?

#### What is required from the customer:

One unified submission via JSON API which fulfils all requisite data requirements

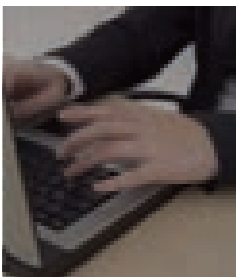
#### Different types of submissions are supported:

- Inward Non-Payment Permit
- Inward Payment Permit
- Transshipment Permit
- Outward Permit
- Certificate of Origin



### Overcoming manual data entry for permit/declaration filing to Singapore Customs

#### Challenges



- Time consuming manual data entry
- Erroneous data entry
- Delays in Customs clearance and release of goods
- Data available in existing in-house applications not leveraged/re-used

#### Benefits of using CALISTA regulatory filing API service



- Up to 85% time saved, from an average of 3 days to 0.5 days worth of manhours\*
- Fully automated, seamless filing process
- No manual intervention required, such as submission or confirmation through a front-end filing portal

\* Based on user's feedback; Effort spent in correcting errors, resolving matters arise due to delay are not included.

### Who needs this service?



Consolidators



Freight forwarders



Logistics service providers



Supply chain management software providers



## GeTS Customs Compliance (US & Canada only)

### Customs declarations across air, land and sea into North America

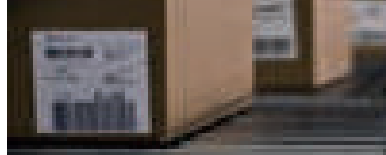
We handle Customs Declarations across US Customs & Border Protection (CBP), Canada Border Services Agency (CBSA) and Partner Government Agencies (PGAs) through a single filing portal to ensure seamless imports and exports to North America.

### GeTS Customs Compliance helps with filing import/export declarations with Customs and relevant authorities in the Customs clearance process



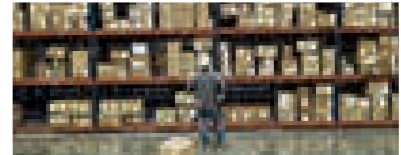
#### Pre-clearance

HS code classification and advisory.



#### Clearance

GeTS Customs Compliance ensures compliant and accurate Customs filing.

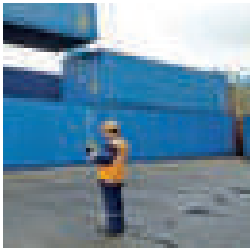


#### Post-clearance

Conducting post clearance audits.

## Overcoming clearance barriers

### Challenges



- Inaccurate filing and costly penalties due to being unfamiliar with US and Canada's Customs and trade compliance regulations.
- Time wasted navigating multiple portals to file various Customs declarations.

### Benefits of using GeTS Customs Compliance



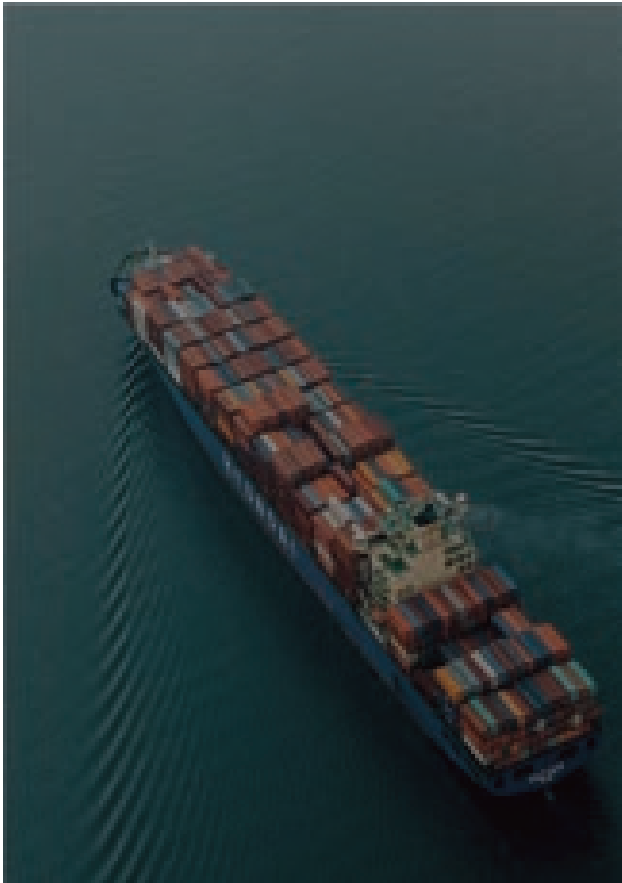
- A one-stop portal to file cargo and security declarations for all modes of transport
- 100% compliant
- Expedited cargo clearance
- Unified data exchange with government agencies

## Which services are applicable for you?

Who is this service for?	Applicable services				
	US		Canada		Others
Carriers	ACAS ACE Air ACE Highway	ACE Ocean	ACI Air ACI Highway ACI Ocean	RNS WACM	
Customs brokers	ACE Air ACE Highway AES	Section 321 Type 86	ACI Highway G7 EDI IID	RNS WACM	
Exporters	AES FDA PN		G7 EDI		
Freight forwarders	ACAS ACE Air ACE Ocean	AES FDA PN Section 321 Type 86	ACI Air ACI eHBL ACI Ocean	G7 EDI	eAWB (all airlines)
Importers	ACE Air FDA PN	Section 321 Type 86	IID		
Supply chain management software providers	ACAS ACE Air ACE Highway ACE Ocean	AES FDA PN Section 321 Type 86	ACI Air ACI eHBL ACI Highway	ACI Ocean G7 EDI IID RNS WACM	eAWB (all airlines)
Warehouse operators	ACE Air		RNS WACM		



# CASE STUDY



*“Three criteria were considered when we were evaluating AMS customs service providers: cost effectiveness, ease of use, and the provider’s ability to address unique business needs. The ARK at JFK needed to see all messages for Airway Bills (AWBs) that were assigned to our FIRMS code, as well as to be able to query the clearance status of AWBs with AVI that are transferred to our facility.*

*GeTS representatives worked diligently to support our requirements. Although it was challenging to obtain the queries, GeTS’ continued efforts and support provided us with the necessary tools for both messaging and query features. Following the subscription of this product, we were able to enjoy cost savings and have more informed interactions with Customs brokers and US CBP. We highly recommend this product and GeTS to other users.”*

**The ARK at JFK**

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## CALISTA post clearance (For Singapore-based companies only)

A centralized database of trade documents and applications that help with the preparation of regulatory audit filings

CALISTA post clearance provides applications and services that assist companies in managing their post clearance activities such as permit reconciliation, trade record management, Customs compliance & compound case management, license management more effectively.

**CALISTA post clearance provides a centralized database of trade documents and ensures accuracy in audit filings in the Customs clearance process**



**Pre-clearance**

HS code classification and advisory.



**Clearance**

Filing and automating declaration processes.

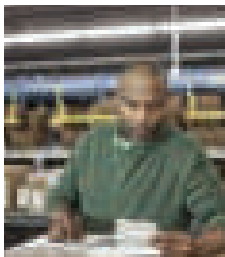


**Post-clearance**

CALISTA post clearance ensures audit readiness and provides a centralized record system.

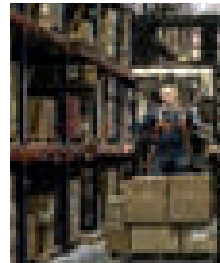
## Overcoming regulatory audit barriers

### Challenges



- Incomplete and inaccurate records
- No centralized database of trade documents for regulatory audits
- Ensuring accurate tax and duty filings, deductions, and invoicing
- Ensuring license validity and permit declaration quality
- Resource constraints in managing post clearance activities

### Benefits of using CALISTA post clearance



- Better trade compliance
  - A centralised database of trade records to ensure audit readiness
  - Timely follow-up on Customs compliance matters
  - Management and control of Customs compound
- Higher productivity and efficiency
- Accurate duty and tax filing
- Prompt renewal of import/export/transshipment licenses
- Lower fixed running costs – freeing up of resources to focus on core business activities
- Assurance of 100% compliance through Customs broker performance management

## Who needs this service?



Freight forwarders



Shippers

## | What can CALISTA post compliance do for you?



### Basic reporting tool

This tool combines key shipment details declared through TradeNet and Advance Clearance for Courier and Express Shipment (ACCESS) into a single report. You can download a report which consists of all declarations declared under your unique entity number via TradeNet and ACCESS through a single platform.



### Permit reconciliation report

An integration service that transmits TradeNet permits (XML and PDF) or ACCESS permits (XML) into your company's system. It eliminates the need for manual retrieval and storage of the approved permits from your Customs brokers or freight forwarders, thus improving efficiency. The permit data can also be transformed and used for your internal reporting or trade compliance checks.



### Case management for Customs query, Notice of Discrepancies (NOD) and Voluntary Disclosure Program (VDP) and compound

Case creation with a reminder alert feature for permit conditions tracking, as well as Customs queries and compliance tracking such as Notice of Discrepancies (NODs), Voluntary Disclosure Program (VDP) and Compound.



### License management

License record creation that has a reminder alert feature for license renewal and storage.



### Case and compound reports

Reports to manage the Customs compliance cases and compound.



### Trade records management

Workflow automation for the transfer of permits and matching of shipping documents if conditions are met.

## | Outsource these activities to GeTS!

GeTS provides Business Process Outsourcing (BPO) services for all your post clearance activities, so you can concentrate on what matters most to your business.

Read more on the BPO page.



## GeTS Importer of Record

### One of Singapore's most reliable Importer Of Record agents

GeTS acts as a local Importer of Record (IOR) agent in Singapore on behalf of businesses and importers without a local presence, to import goods, handle customs clearance and make relevant duties and tax payments.

### What can GeTS IOR service do for you?



#### Act as your Importer of Record

- For import-related declarations such as Customs import permit, commercial invoice and shipping documents etc.



#### Provide advisory

- Provide advisory on product classification, customs procedures and licensing requirements.



#### Manage cargo clearance

- Handle importation and liaison with Freight Forwarders / Truckers on cargo clearance.



#### Manage Customs and local authorities

- Front and manage Customs and relevant Government authorities on import-related matters.



#### Payment of Customs duties on your behalf

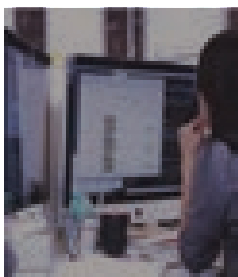
- Manage the payment of Customs duties such as Goods & Services Tax (GST).

### Our service complements the Fulfilment By Amazon (FBA) and Shopify Fulfilment Network programs.



### Overcoming importation barriers

#### Challenges



- No local presence or partner with local on-ground logistics expertise.
- Unfamiliar with Customs and trade compliance regulations.
- Complexity of having to liaise with multiple vendors overseas.
- Tediousness of managing Customs authorities and detained cargo.

#### Benefits of using GeTS Importer of Record



- A fully-outsourced service.
- Over 30 years of experience in managing Customs declaration.
- Save up to 80% on importation fees. (Versus setting up a local entity – based on internal estimates)
- Free up manpower to scale up operations.
- Cargo will be cleared within the day of arrival.

### Who needs this service?



Businesses



Importers



# CASE STUDY

*"The most vital thing I noticed was the ownership and communication. The team at GeTS guided me throughout the process and responded promptly. From booking and shipping to payment and delivery of our shipment, the entire process was very smooth. The accessibility and assurance in successfully importing our products, allowed us to move forward with our expansion."*

**Takako B. Sasamori**  
President & CEO

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## ● Overview

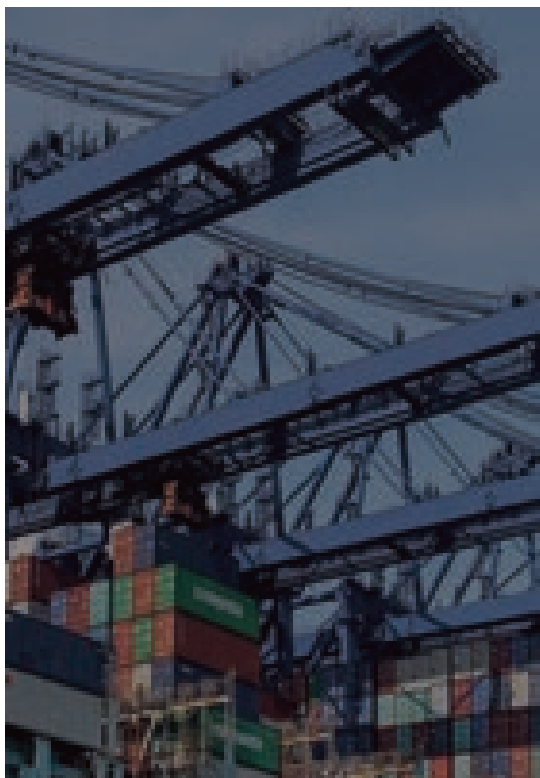
Eu Natural wanted to enter the APAC e-Commerce market and chose to begin with Singapore. They were looking for an all-in-one solution that could address cross-border compliance and logistics requirements and supports the Fulfilment by Amazon program.

With help from GeTS' reliable IOR team, Eu Natural was able to navigate Singapore's Customs procedures and licensing requirements for their shipment of health supplements. As Eu Natural's direct IOR agent, GeTS provided advisory on product classification and managed the import-related declarations, cargo clearance and payment of Customs duties such as the Goods & Services Tax (GST). Their shipment was then delivered safely and on time to Amazon Singapore's warehouse.

## ● Why did Eu Natural appoint GeTS as their Importer of Record (IOR) agent?

By appointing GeTS as their IOR agent, Eu Natural could enjoy a fully outsourced service that was compliant with local regulations. They also enjoyed smooth and timely cargo clearance and was able to focus on the core aspects of their business expansion.

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## GeTS Business Process Outsourcing (Singapore-based companies only)

### Hassle-Free & Reliable Outsourced Customs Clearance

Clearing Customs has never been easier. When you use our reliable, outsourced Business Process Outsourcing (BPO) services, not only will you experience reduced errors and customs declaration costs, you'll also get a team that is dedicated to giving your business the support and expertise it needs.

### What can GeTS BPO service do for you?



#### Provide advisory

- Provide advisory on product classification, customs procedures and licensing requirements.



#### Prepare and submit compliance documents

- Prepare and submit the declaration of cargo clearance permit and Certificate of Origin.



#### Manage Customs and local authorities

- Front and manage Customs and relevant Government authorities on import-related matters.

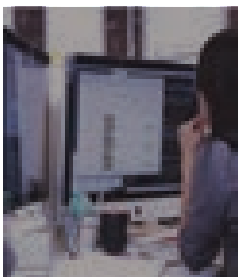


#### Payment of Customs duties on your behalf

- Manage the payment of Customs duties such as Goods & Services Tax (GST).

### Overcoming Customs declaration barriers

#### Challenges



- Shortage of manpower to manage Customs declaration during spikes can be frustrating.
- Inaccurate filing and costly penalties due to being unfamiliar with Customs and trade compliance regulations.
- Tediousness of managing Customs authorities and detained cargo.

#### Benefits of using GeTS Business Process Outsourcing



- A fully-outsourced service
- Enjoy a productivity boost of up to 30%
- 100% Customs compliant
- Transparent and competitive rates
- Expedited cargo clearance

### Who needs this service?



Exporters



Freight forwarders



Importers

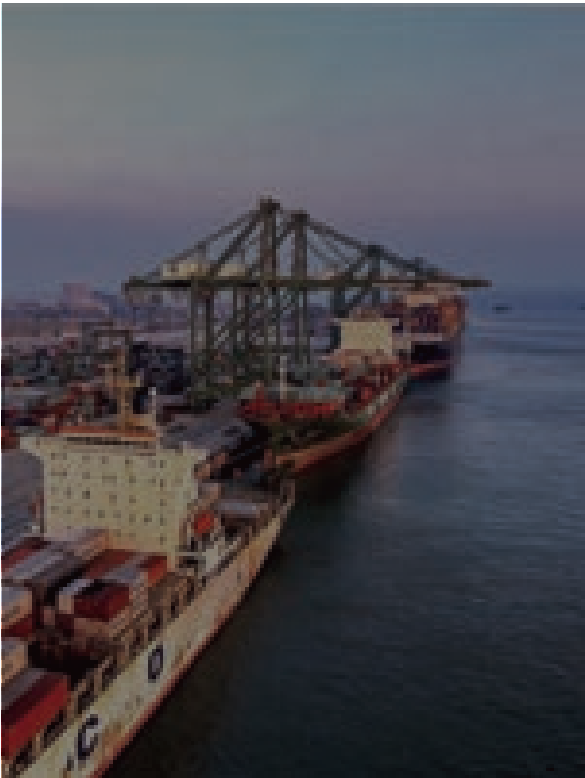


Traders

# CASE STUDY

*“By outsourcing trade declarations to GeTS, we were able to leverage on GeTS’ vast expertise and experiences to ensure our permit declarations are completed on time and error-free. Whenever there is a spike in volume, the team has peace of mind knowing that GeTS will file the declarations successfully. Such arrangements also allowed us to better manage our staffing.”*

*Katoen Natie Singapore*



## ● Overview

Founded in 1854, Katoen Natie has built terminals and/or logistics platforms in all parts of the world. It also supplies logistics and semi-industrial services to various industries and port services for the shipping companies. In Singapore, Katoen Natie provide specialized logistics services to major oil and gas companies.

Upon evaluation, Katoen Natie switched to GeTS' TradeWeb for filing trade declarations to Singapore Customs. In addition, it also outsources filing to GeTS BPO service to manage peaks in declaration volume.

## ● Why did Katoen Natie choose GeTS BPO service?

Katoen Natie Singapore encounters sporadic spikes in trade declaration volume. The sporadic nature makes it difficult to justify for hiring, yet the in-house trade compliance professionals are over-stretched whenever there is a spike. Addressing this challenge is essential as lack of time may negatively impact the quality of work. This increasing risk of being fined due to wrong filing.

## CALISTA finance

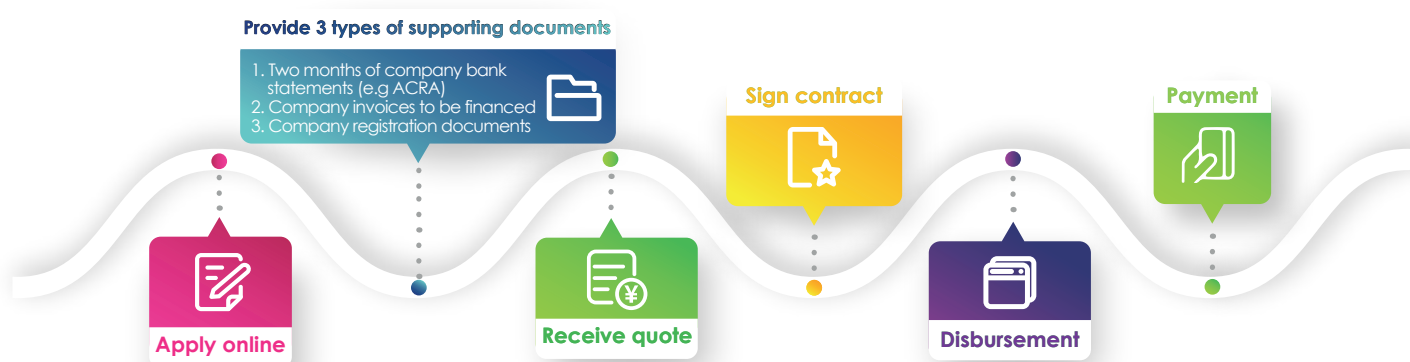
### The trusted SME loan specialist

Recognized for Outstanding Innovation in Trade Finance by leading international finance publication Global Finance, CALISTA finance is the go-to solution for SMEs in search of a loan. We offer loans with low interest rates, high approvals and an easy application process. We act as the middleman for our wide network of trusted partners and financiers, helping SMEs cut through the paperwork and hassle for quick access to funds and cashflow.

### How does CALISTA finance work?

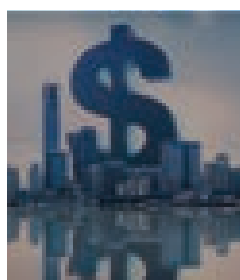
CALISTA finance uses Optical Character Recognition and blockchain technology to optimize efficiency, resulting in fewer manual transactions. Our solution's credit engine also consumes trade data to support the credit assessment of SMEs so that more can secure funding.

### Process of using CALISTA finance



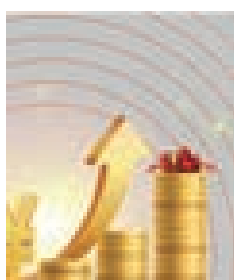
### Overcoming financing barriers

#### Challenges



- Tight cashflows and/or insufficient financial records
- Low approvals rates by traditional financial institutions or banks, along with high interest rates
- Tedious paperwork
- Long waiting time

#### Benefits of using CALISTA finance



- High loan approvals: Increase your chances of getting your loans approved via our unique SME credit evaluation system.
- Low interest rates: Our monthly interest rates range from 0.8% to 1.5%, one of the lowest in the market.
- Easy and fuss-free: Apply in minutes with minimal paperwork.

### Who needs this service?



SMEs with tight cashflows and/or insufficient financial records



# CASE STUDY

*"The interest rate is lower as compared to the other financial institutions. This has helped my company with cash flow during the covid 19 period. My company is in the MICE industry and is very much affected during the pandemic. The customer support team is responsive and provided outstanding timely help even on the weekend, so I recommend working with them."*

**Raph**  
Business Director at Chagall 3D Advertising Pte Ltd

## ● Overview

In the wake of a pandemic, Chagall 3D Advertising was searching for a solution that could help them get through their cashflow woes. They found it in CALISTA finance with its easy and fuss-free process for securing one-month, short term (\$1,000 – \$10,000) invoice loans at lower interest rates than traditional institutions like banks which offered nothing but high fees and hefty paperwork!

## ● Awards and accolades

Over the past years, CALISTA finance has been recognized by leading industry associations and publications. These achievements are in recognition of our team's commitment to excellence as we continuously strive to provide clients trusted state-of-the art financing solutions that help them at every stage of our clients' financial journey.



## Trade Report

**A supplementary credit assessment tool that provides insights into an SME's operational health**

Complementing the conventional credit assessment approach by banks and financial institutions, the Trade Report provides a Trade Score and additional insights related to an SME's operational health, concentration risk, and potential business growth – all of which are significantly correlated to their ability to make loan repayments.

### What can the Trade Report do for you?



**Unique data modelling and credit scoring capabilities provide a Trade Score.**

- These additional insights are related to a firm's operational health, concentration risk, and potential business growth.



**Check eligibility and increase propensity for financing.**

- Firms can strategize and make better informed decisions.



**Determine the quality of an SME business.**

- By capturing how frequently trading occurs, this allows banks and financial institutions to better evaluate the trends in an SME's revenue stream and detect any risk of fraudulence.

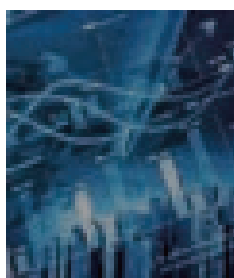
### Overcoming financial data barriers

#### Challenges



- Missing out on revenue opportunities as financial data do not offer a holistic analysis of an SME's operational health.

#### Benefits of using the Trade Report



- Comprehensive view of an SME's international trading activities which allows for the evaluation of its operational soundness and growth potential.
- Revenue growth – expanded pool of SMEs for loan approval by tapping on operational and financial data.
- Improved risk management and early fraud detection

### Our Trade Report versus regular data reports

Type of report	Trade Report	Regular data reports
Format	Standard (contains a Trade Score)	Customised
Locations	Singapore only	International + Singapore
Type of information	Firm-level data	Sectorial and firm-level data
What is this report used for?	<p>This report allows you to:</p> <ul style="list-style-type: none"> <li>• Check your trade score to analyse your business operational health and potential growth.</li> <li>• Check your eligibility and increase your propensity for financing.</li> </ul>	<p>This report provides insights on:</p> <ul style="list-style-type: none"> <li>• Industry market share</li> <li>• Industry trends on global markets</li> <li>• Pricing of products</li> <li>• Potential business leads</li> </ul>

### Who needs this service?



Banks



Financial institutions



SMEs

## CALISTA book & track

### An all-in-one ocean freight management platform

CALISTA book & track is an all-in-one platform that provides access to global ocean carrier schedules, placing of freight bookings, finalization of Bill of Lading, shipment tracking and permit declarations.

### What can CALISTA book & track do for you?



#### Booking & Scheduling of ocean freight



#### Submission of Documents

- Submit Shipping Instructions, Bill of Lading controlled print and Electronic Verified Gross Mass (eVGM), as well as finalize Bill of Lading.
- Data is reused to speed up the process.



#### Tracking

- Track and trace shipments through PING (a module offered in CALISTA book & track that provides end-to-end visibility on key cargo movements and statuses)



#### Customs declaration

- Manage filing for Singapore import and export permit declarations.

### Overcoming logistics barriers

#### Challenges



- The hassle of using multiple platforms to manage freight bookings with different ocean carriers is time-consuming.
- Lack of visibility over the shipment's status causes frustration.

#### Benefits of using CALISTA book & track



- A competitively priced, all-in-one platform with booking, scheduling and tracking functionalities
- Gain access to multiple ocean carriers
- Reduced errors and consistency in booking information
- Increased operational efficiency
- 24/7 support

### Who needs this service?



Carriers



Freight forwarders



Shippers



Exporters



Importers



Supply chain management software providers



# CASE STUDY

***"CAIH partnered with GeTS in the building of the New International Land-Sea Trade Corridor, through the provision of Customs clearance and logistics services.***

***We have also worked together to implement CALISTA book & track in China to provide value-added services to our clients. This improved the teamwork and cross-cultural operational capabilities in different countries. We look forward to working more closely with GeTS to expand into more markets through our partnership."***

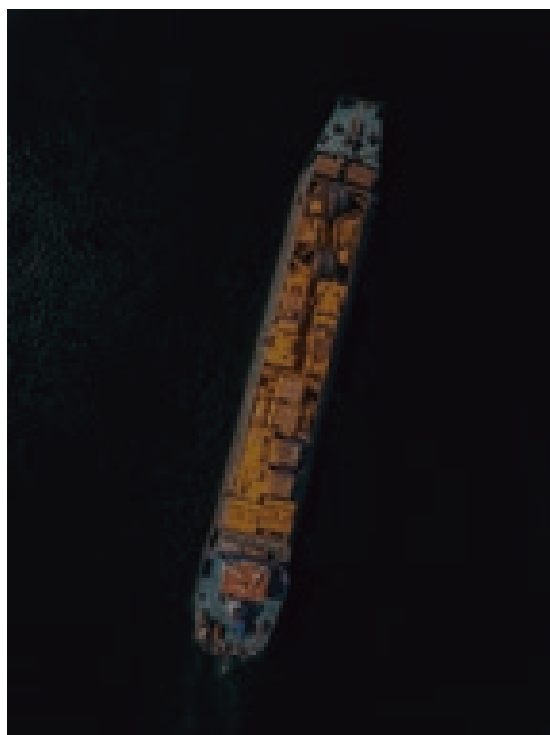
***Li Heng***  
***Co-CEO of China-ASEAN Information Harbor Co., Ltd.***

## ● Overview

China-ASEAN Information Harbor Co., Ltd. (CAIH) is a Guangxi-based information hub and information industrial base serving Southwest China and Central South China, as well as ASEAN countries. It is a state-controlled info-tech platform for network infrastructure, economic and trade service, information sharing for building a close China-ASEAN community and supports the Belt and Road Initiative (BRI). CAIH tapped on CALISTA to provide customized solutions with unlimited API connectivity as it continues its expansion in the shipping industry.

## ● Why did CAIH choose CALISTA book and track?

CALISTA took CAIH's quest to build a global shipping network several steps forward. It provided CAIH with a stable, efficient and visible cross-border supply chain solution. They have access to over 90 leading carriers and more than 60 custom nodes worldwide. With the increase in service offerings and capabilities, CAIH now offers their users in Guangxi and beyond, a seamless logistics booking experience as a value-added service that complements their single window platform. This resulted in an increase in users as well as the generation of new revenue streams.



## CALISTA for eCommerce

### End-to-end supply chain solutions for eMarketplaces

CALISTA eCommerce is a game-changer for eCommerce marketplaces, providing access to over 6,000 logistics service providers around the world and offering financing to both merchants and suppliers alike.

### What can CALISTA eCommerce do for you?



#### Provide eMarketplace sellers with logistics fulfilment capabilities

- Access to over 6,000 global logistics service providers for ocean, air, rail freight bookings and last mile services.
- Get customized SLAs, transparent pricing and shipment visibility throughout the entire process.



#### Provide eMarketplace sellers and buyers with financing options

- Invoice financing
- Accounts receivable financing (factoring)
- Working capital credit lines

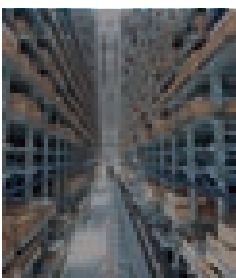


#### Provide eMarketplace buyers with digital payment solutions

- Credit Cards (via 3rd-party payment gateway)
- Bank-to-Bank (via eNETS)
- B2B wallet (via platform-generated QR code)

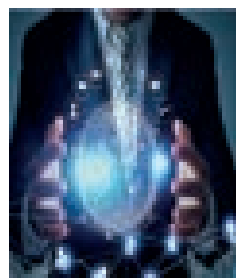
## Overcoming the lack of global network barriers

### Challenges



- Limited access to logistics service providers
- Lack of international trade expertise
- Complex logistics and compliance requirements
- Limited value-added offerings for seller community

### Benefits of using CALISTA for eCommerce



- Global network of logistics service providers
- Increase merchant stickiness
- Additional revenue streams
- Greater platform usage
- Higher Gross Merchandising Value (GMV)

## Who needs this service?



B2B eMarketplaces that facilitates international shipments



## ● Overview

Shopee, a Sea Group company, is the leading e-commerce platform in Southeast Asia and Taiwan. It is a platform tailored for the region, providing customers with an easy, secure and fast online shopping experience through strong payment and logistical support.

Shopee teamed up with GeTS and PSA to strengthen support for its community, through CALISTA, a global supply chain orchestration platform. This exemplifies a successful cross-sector partnership among leading homegrown companies, to enable their business community to emerge stronger from the COVID-19 crisis.

## ● Why did Shopee choose CALISTA eCommerce?

Getting access to a vast community of logistics service providers enables Shopee to meet its commitment of on-time delivery to its sellers, even when there are spikes in logistics demand or any unforeseen circumstances. All in all, CALISTA simplifies the fulfilment of complex logistics and compliance requirements and provides access to fast and fuss-free financing, for e-marketplaces such as Shopee.

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## CALISTA for Tech

### End-to-end supply chain solutions for Tech & SaaS companies

CALISTA for Tech is a game-changer for supply chain and logistics software solutions companies, providing access to a suite of cross-border solutions and over 6000 logistics service providers around the world.

### What can CALISTA for Tech do for you?



#### Logistics fulfilment capabilities & access to a global network of LSPs

- Access to over 6,000 global logistics service providers for ocean, air, rail freight bookings and last mile services.
- Get customized SLAs, transparent pricing and shipment visibility throughout the entire process.



#### Customs advisory, compliance & declaration solutions

- One-stop portal to file Customs and security declarations
- HS code identification with comprehensive compliance
- e-Advisory for over 180 countries
- 100% Customs compliance



#### Trade financing and digital payment options

- Invoice financing
- Accounts receivable financing (factoring)
- Working capital credit lines
- Credit cards, bank-to-bank and B2B wallet payment options

### Overcoming international expansion barriers

#### Challenges



- Market expansion
- Lack of global network capabilities and international trade expertise

#### Benefits of using CALISTA for Tech



- Your customers will have access to international trade expertise.
- Provide your customers with access to a global network of LSPs.
- Generate additional revenue streams.
- Turnkey solution that increase productivity and reduces resources.

### Who needs this service?



Supply chain management software providers

## Our partners



## Our clients



and more!

GeTS



Global eTrade Services

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[marketing@globaletrade.services](mailto:marketing@globaletrade.services)



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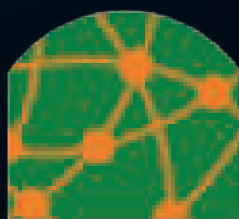
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