



# CrimsonLogic Shanghai's GBS Express eCommerce Solution Enabled New Business Streams for China's eCommerce Logistics Service Provider

Client: **PPS**

Products used:  
**GBS Express  
eCommerce**

## Overview

PPS, an eCommerce logistics service provider based in Shenzhen was looking for innovative ways to grow their revenue. By utilising CrimsonLogic Shanghai's GBS Express eCommerce solution, they were able to introduce a new service to the market – International Express eCommerce Shipping. This service allows them to ride the eCommerce wave and serve their customers better.



CrimsonLogic Shanghai has guided us throughout the process of setting up this new service for our customers. Their team has multilingual capabilities which made communication a breeze. With this service, PPS is now able to take advantage of eCommerce opportunities and serve our customers more effectively."

– PPS

## Challenge

PPS wanted to grow its revenue and customer base by providing value added eCommerce services but did not have the expertise in managing Customs clearance and larger cargo volumes.

## Solution

GBS Express eCommerce provided PPS with a one-stop solution. It encompassed transshipment through Singapore to the US, managing of Customs declaration and clearance, last mile delivery to the warehouse and end-to-end visibility of the cargo movement. With support from CrimsonLogic Shanghai's reliable GBS team, PPS was able to navigate Singapore's Customs procedures, ensure 100% compliance with US Customs & Border Protection and Partner Government Agencies, and enjoyed timely cargo delivery.

## Results

PPS is now efficient at managing high volume eCommerce exports and was able to provide their customers with a quicker turnaround.



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